DECLARATION

As the below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name; that

I believe I am the original, first and sole inventor of the invention entitled "Flap Board Book Construction" described and claimed in the attached specification.

I have reviewed and understand the contents of the specification, including the claims, in the above-referenced application, as amended by any amendment specifically referred to in the Declaration.

I acknowledge my duty pursuant to 37 C.F.R. §1.56 to disclose information of which I am aware which is material to the patentability of this application.

I hereby claim foreign priority benefits under Title 35, United States Code, §119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

None.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false

Attorney Docket No.: N9531 Customer No. 23456

statements may jeopardize the validity of the application or any patent issued thereon.

Full name of Inventor:

Andrew M. Hyde

Inventor's signature:

Date

Residence:

116 31st Ave North #301

Nashville, TN 37203

Citizenship:

United States

Post Office Address:

116 31st Ave North #301

Nashville, TN 37203

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Andrew M. Hyde

Serial No.:

Unknown

Filed:

August 1, 2003

For:

Flap Board Book Construction

Group Art Unit:

Unknown Unknown

Examiner: Attorney's Docket No.

N9531

Customer No.

23456

POWER OF ATTORNEY BY ASSIGNEE

Pursuant to the provisions of 37 C.F.R. §§ 3.71 and 3.73(b), the undersigned Assignee of record of the entire right, title, and interest in the above identified application, by virtue of an assignment submitted concurrently herewith, elects to conduct the prosecution of the application to the exclusion of the named inventors. The undersigned declares that he is an officer of the Assignee and has reviewed the above referenced assignment and declares that, to the best of his knowledge, title is in the name of the Assignee The Clever Factory, Inc.

The Clever Factory, Inc. hereby revokes all Powers of Attorney which have previously been issued. A new Power of Attorney is hereby issued. Accordingly, The Clever Factory, Inc. appoints:

I.C. Waddey, Jr. (Reg. No. 25,180)
Mark J. Patterson (Reg. No. 30,412)
Edward D. Lanquist, Jr. (Reg. No. 33,729)
Lucian Wayne Beavers (Reg. No. 28,183)
James R. Cartiglia (Reg. No. 30,738)
Emily A. Shouse (Reg. No. 44,336)
Larry W. Brantley (Reg. No. 46,052)
Douglas W. Schelling (Reg. No. 48,335)
Phillip E. Walker (Reg. No. 52,336)
Howard H. Bayless (Reg. No. 51,245)



PATENT TRADEMARK OFFICE

414 Union Street, Suite 2020 Bank of America Plaza Nashville, TN 37219 (615) 242-2400 as its attorneys to prosecute the application identified above, and to transact all business in the U.S. Patent and Trademark Office connected therewith

Please direct all correspondence and telephone calls to Phillip E. Walker at the address and telephone number listed above.

Date: 0(Aug. 2003

The Clever Factory, Inc.

Andrew M. Hyde Managing Director

CERTIFICATE OF FIRST CLASS MAILING

I hereby certify that this Power of Attorney is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450, on August 1, 2003.

Phillip E. Walker

Registration No. 52,336

Date